**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 15 February 2025 |
| Team ID | SWTID1743254297 |
| Project Name | TUNETRAIL- YOUR PATHWAY TO PERFECT PLAYLIST |
| Maximum Marks | 2 Marks |

Problem-Solution Fit

The Problem-Solution Fit is the alignment between a real-world problem faced by users and the solution our platform offers.

**Problem Recap**

* Users face difficulty in discovering new music tailored to their taste.
* Independent artists lack platforms that give visibility and monetization without intermediaries.
* Popular streaming services are overloaded with features, but not always intuitive.
* Excessive ads and lack of offline modes irritate free-tier users.

**Our Solution**

We propose a streamlined music streaming platform that:

* Offers personalized music recommendations based on listening history and mood.
* Provides independent artists with tools to upload, manage, and monetize their content.
* Maintains a clean, minimal UI/UX for all types of users (tech-savvy or not).
* Introduces freemium and premium tiers, with ad-free listening and downloads for premium users.

This ensures a fit between the actual user needs and our product’s core features.